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### Montana Public Radio announces pledge week results

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## **NEWS RELEASE**

March 2, 2009

**Contact:** Linda Talbott, associate director, Montana Public Radio, 406-243-4215, [linda.talbott@umontana.edu](mailto:linda.talbott@umontana.edu). (She has pictures available.)

### **MONTANA PUBLIC RADIO ANNOUNCES PLEDGE WEEK RESULTS**

#### **MISSOULA –**

Listeners promised \$435,638 in contributions to Montana Public Radio by the end of Pledge Week on Sunday, March 1.

“In a week that was filled with less than rosy economic news, we are very grateful to receive such a strong outpouring of support,” said Linda Talbott, the station’s fundraising director. “The amount pledged is about \$25,000 short of the station’s goal of \$460,000. It will take a few weeks to see where the contribution total settles out before we can evaluate our options for next year’s budget.”

The majority of donors were from Montana, but the station also received pledges from supporters in Kuala Lumpur, South Korea and western Australia.

Pledge Week’s signature finale, “Pet Wars,” raised \$70,734 in the final seven hours Sunday night. Cats won the “most beloved pet” title with 1,634 votes, and dogs were second with 1,576. Chickens took fourth place with 411 votes, and there were 136 votes for horses.

“Interestingly, this year there were no votes for cows or bison but 750 for orchard mason bees and 200 for praying mantises,” Talbott said.

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